



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot (15)	09/29/12-09/29/12	2	:30	11P- News Nine Tonight							1		1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/15	8/6/12
16.0	Normal Line / Spot (16)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/16	8/6/12
17.0	Normal Line / Spot (17)	09/29/12-09/29/12	2	:30	7P- Weekend Wheel of Fortune							1			\$180.00		Steubenville (WTOV)	WHEEL WK/17	8/6/12
17.0.1	Closed Preempt (17)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
18.0	Revised Line / Spot (18)	09/29/12-09/29/12	2	:30	7A- Saturday Today							1					Steubenville (WTOV)	SATURDAY TODAY/18	8/6/12
18.1	Normal Line / Spot (18)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/18	9/19/12
19.0	Normal Line / Spot (19)	09/29/12-09/29/12	2	:30	9A- News9 Saturday Morning							1			\$210.00		Steubenville (WTOV)	NWS9 SAT MORN/19	8/6/12
19.0.1	Closed Preempt (19)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
20.0	Normal Line / Spot (20)	09/30/12-09/30/12	2	:30	11P- News Nine Tonight								1		\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/20	8/6/12
20.0.1	Closed Preempt (20)	09/30/12															Steubenville (WTOV)	Program Change/Exception	
21.0	Normal Line / Spot (21)	09/30/12-09/30/12	2	:30	9A- Sunday Today								1	1	\$210.00	\$210.00	Steubenville (WTOV)	SUN TODAY-NBC/21	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1.0	Normal Line / Spot (1)	09/28/12-09/28/12	2	:30	11P- News Nine Tonight							1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/6/12
2.0	Normal Line / Spot (2)	09/28/12-09/28/12	2	:30	12P- News Nine Midday							1		1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/6/12
3.0	Normal Line / Spot (3)	09/28/12-09/28/12	2	:30	5P- Live At Five							1		1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/6/12
4.0	Normal Line / Spot (4)	09/28/12-09/28/12	2	:30	6P- News Nine 6pm							1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/4	8/6/12
5.0	Normal Line / Spot (5)	09/28/12-09/28/12	3	:30	6A- News Nine Sunrise 6am							1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/6/12
6.0	Normal Line / Spot (6)	09/28/12-09/28/12	2	:30	7P- Jeopardy							1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/6/12
7.0	Normal Line / Spot (7)	09/28/12-09/28/12	2	:30	7:30P- Wheel Of Fortune							1		1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/7	8/6/12
8.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	9P- Grimm							1		1	\$700.00	\$700.00	Steubenville (WTOV)	GRIMM-NBC/8	8/6/12
9.0	Normal Line / Spot (9)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/9	8/6/12
10.0	Normal Line / Spot (10)	10/01/12-10/01/12	2	:30	5P- Live At Five		1							1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/10	8/6/12
11.0	Normal Line / Spot (11)	10/01/12-10/01/12	2	:30	6P- News Nine 6pm		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/11	8/6/12
12.0	Normal Line / Spot (12)	10/01/12-10/01/12	3	:30	6A- News Nine Sunrise 6am		1							1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/12	8/6/12
13.0	Normal Line / Spot (13)	10/01/12-10/01/12	2	:30	7P- Jeopardy		1							1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/13	8/6/12
14.0	Normal Line / Spot (14)	10/01/12-10/01/12	2	:30	8P- The Voice		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	THE VOICE/14	8/6/12

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35.0	Normal Line / Spot (35)	10/03/12-10/03/12	2	:30	12P- News Nine Midday				1					1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/35	8/6/12
36.0	Normal Line / Spot (36)	10/03/12-10/03/12	2	:30	6P- News Nine 6pm				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/36	8/6/12
37.0	Normal Line / Spot (37)	10/03/12-10/03/12	3	:30	6A- News Nine Sunrise 6am				1					1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/37	8/6/12
38.0	Normal Line / Spot (38)	10/03/12-10/03/12	2	:30	7P- Jeopardy				1					1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/38	8/6/12
39.0	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	7:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	8/10/12
39.1	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	9/19/12
40.0	M/G For 20.0.1 / Spot (40)	09/30/12-09/30/12	2	:30	11:30:04P- News Nine Tonight								1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT FBALL/40	8/10/12
41.0	M/G For 17.0.1 / Spot (41)	09/29/12-09/29/12	2	:30	7:30:04P- Cash Explosion							1			\$180.00		Steubenville (WTOV)	CASH EXPLOSION/41	9/19/12
41.0.1	Closed Preempt (41)	09/29/12															Steubenville (WTOV)	Sports Over Run/Spot -	
42.0	Normal Line / Spot (42)	10/03/12-10/04/12	2	:30	9:00:04A- Live With Regis & Kelly	1			X	X				1	\$180.00	\$180.00	Steubenville (WTOV)	LIVE W KELLY/42	10/2/12

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22.0	Normal Line / Spot (22)	10/04/12-10/04/12	2	:30	11P- News Nine Tonight					1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/22	8/6/12
23.0	Normal Line / Spot (23)	10/04/12-10/04/12	2	:30	11:35P- The Tonight Show With Jay Leno					1				1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/23	8/6/12
24.0	Normal Line / Spot (24)	10/04/12-10/04/12	2	:30	5:30P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/24	8/6/12
25.0	Normal Line / Spot (25)	10/04/12-10/04/12	3	:30	6A- News Nine Sunrise 6am					1				1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/25	8/6/12
26.0	Normal Line / Spot (26)	10/04/12-10/04/12	2	:30	7P- Jeopardy					1				1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/26	8/6/12
27.0	Normal Line / Spot (27)	10/04/12-10/04/12	2	:30	7:30P- Wheel Of Fortune					1				1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/27	8/6/12
28.0	Normal Line / Spot (28)	10/02/12-10/02/12	2	:30	11:35P- The Tonight Show With Jay Leno		1							1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/28	8/6/12
29.0	Normal Line / Spot (29)	10/02/12-10/02/12	2	:30	12P- News Nine Midday		1							1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/29	8/6/12
30.0	Normal Line / Spot (30)	10/02/12-10/02/12	2	:30	5P- Live At Five		1							1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/30	8/6/12
31.0	Normal Line / Spot (31)	10/02/12-10/02/12	2	:30	5:30P- Live At Five		1							1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/6/12
32.0	Normal Line / Spot (32)	10/02/12-10/02/12	3	:30	6A- News Nine Sunrise 6am		1							1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/32	8/6/12
33.0	Normal Line / Spot (33)	10/02/12-10/02/12	2	:30	7P- Jeopardy		1							1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/33	8/6/12
34.0	Normal Line / Spot (34)	10/03/12-10/03/12	2	:30	11P- News Nine Tonight				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/34	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 09.44
CHANGES *** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314
ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 09.44

REP: TO SHARON
FR NIKKI
OKD M3 SEE LINE 42
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE

CF-10/2-11A-SK6
REV 10/2-11A-SK6

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

41	S		730P-800P	30		\$180.00	9/29	9/29	0		SAT	0
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PROGRAM : CASH EXPLOSION
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK

REP: TEL# 610-293-4100

FAX# 610-293-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

OCT2/12 09.44

REP HEADLINE# 6262951 TRF# 325528

*** CHANGES ***

*** WTOV-TV ***

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
42	A		900A-1000A	30		\$180.00	10/3	10/4	1		W-TH	1
<div>PROGRAM : LIVE W/KELLY</div> <div>ORD COM1: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON</div> <div>THIS IS A MAKE-GOOD FOR SEP29 ON LINE-41 FOR 1 SPOT/WK</div> <div>STATION MAKEGOOD OFFERS:</div> <div> <div>M3 OK'D BUY#41</div> <div> <div>MISSED:SAT/730P-800P</div> <div>SEP29</div> <div>30S \$180.00 (OCT1/12)</div> </div> <div> <div>OFFER:W-TH/900A-1000A</div> <div>OCT3</div> <div>30S \$180.00 PLS ADVISE.</div> </div> <div>CMT:SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON</div> </div>												
SEP/12	\$8,380.00	OCT/12	15560.00									
											CONTRACT TOTAL	23940.00
											TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-292-4100 FAX# 610-225-1101
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 15.31
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ *** WTOV-TV ***

REP. # OFF. # 2016 SALESMAN #
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ADV # 16770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 15.31

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM NRCC IE
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#41 MISSED: SAT/730P-800P SEP29 30S \$180.00 (OCT1/12)
OFFER: W-TH/900A-1000A OCT3 30S \$180.00 PLS ADVISE.
CMT: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 10.21
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WTOV-TV ***

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PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 10.21

REP: TO SAHARON
FR NIKKI
OK'D M2 SEE LINE 41
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM NRCC IE
CF-9/19-11A-5K6
Rev 9/19-11A-5K6

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		700P-730P	30		\$180.00	9/29	9/29	0		SAT	0
PROGRAM : WHEEL WK												
CON COM1: WHEEL WK												
41	A		730P-800P	30		\$180.00	9/29	9/29	1		SAT	1
PROGRAM : CASH EXPLOSION												
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2951
AGENCY PRODUCT CODE = 426
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2951

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 CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#17				SEP29		30S	\$180.00	(SEP19/12)	
			MISSED: SAT/700P-730P				SEP29		30S	\$180.00	PLS ADVISE.	
			OFFER: SAT/730P-800P									
			CMT: PROGRAM CHANGE.			PLZ CF CASH EXPLOSION ASAP.						
SEP/12			\$8,560.00			OCT/12					CONTRACT TOTAL	23940.00
											TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/12 10.00
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ *** WTOV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE REP. # OFF. # 2016 SALESMAN #
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 10.00
STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#17 MISSED: SAT/700P-730P SEP29 30S \$180.00 (SEP19/12)
OFFER: SAT/730P-800P SEP29 30S \$180.00 PLS ADVISE.
CMT: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP AUG10/12 16.3
CHANGES *** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/12 16.31

REP: OK'D M1
SEE LNS 39 & 40
PLS CNF
THANKS
ANGELA FOR TERESA

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE

CF- 8/10 4⁴⁸ P-SLG

Rev 8/10-4³⁹ P-SLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

19	S		900A-1000A	30		\$210.00	9/29	9/29	0		SAT	0
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NWS9 SAT MORN
CON COM1: NWS9 SAT MORN

39	A		700A-900A	30		\$210.00	9/29	9/29	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : SATURDAY TODAY
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX
ORD COM2: SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/12 16.3
CHANGES ** WTVN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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40	A		1130P-1155P	30		\$950.00	9/30	9/30	1		SUN	1 /
----	---	--	-------------	----	--	----------	------	------	---	--	-----	-----

PROGRAM : NEWS 9 TONIGHT FOLLOWING F-BALL
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX
ORD COM2: SHARON
PART OF A MAKEGOOD MADE UP OF LINES 39-40

20	S		1100P-1130P	30		\$950.00	9/30	9/30	0		SUN	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS 9 TONIGHT
CON COM1: NEWS 9 TONIGHT

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#19	MISSED: SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
		BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
			OFFER: SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
			& SUN/1130P-1155P	SEP30	30S	\$950.00	
			CMT: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
			CMT: SHARON				

SEP/12 \$8,560.00 OCT/12 15380.00

CONTRACT TOTAL 23940.00 ✓
TOTAL SPOTS 38 ✓

38

MARKET TOTALS \$37,406 WTVN 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION AUG10/12 11.4
*** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG10/12 11.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#19	MISSED: SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
	OFFER: SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
	& SUN/1130P-1155P	SEP30	30S	\$950.00	
	CMT: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
	CMT: SHARON				

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

AUG3/12 14.55
*** WTOV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG3/12 14.55

REP: TO SHARON
FR NIKKI
NEW NRCC IE ORDER
TOTAL \$23940
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-8/6-9A-8LG⁴³

EC-8/3-2P-8LG⁵⁸

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

1	1100P-1135P	30	\$1,000.00	9/28	9/28	1	FRI	1
PROGRAM : NEWS 9 TONIGHT<								
CON COM1: NEWS 9 TONIGHT<								
2	1200N-1230P	30	\$350.00	9/28	9/28	1	FRI	1
PROGRAM : NWS 9 MIDDAY								
CON COM1: NWS 9 MIDDAY								

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG3/12 14.55

*** WTOV-TV ***

REP HEADLINE# 6262951

*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
3			500P-530P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	9/28	9/28	1		FRI	1✓
4			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	9/28	9/28	1		FRI	1✓
5			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	9/28	9/28	1		FRI	1✓
6			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	9/28	9/28	1		FRI	1✓
7			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$700.00	9/28	9/28	1		FRI	1✓
8			900P-1000P PROGRAM : GRIMM-NBC CON COM1: GRIMM-NBC	30		\$700.00	9/28	9/28	1		FRI	1✓
9			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/1	10/1	1		MON	1✓
10			500P-530P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	10/1	10/1	1		MON	1✓
11			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	10/1	10/1	1		MON	1✓

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.55
*** WTOV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS	:TOTL: SPTS:
21			900A-1000A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$210.00	9/30	9/30	1		SUN	1✓
22			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/4	10/4	1		THU	1✓
23			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/4	10/4	1		THU	1✓
24			530P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	10/4	10/4	1		THU	1✓
25			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	10/4	10/4	1		THU	1✓
26			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	10/4	10/4	1		THU	1✓
27			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$700.00	10/4	10/4	1		THU	1✓
28			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/2	10/2	1		TUE	1✓
29			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$350.00	10/2	10/2	1		TUE	1✓

FAX# 610-225-1191

CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG3/12 14.55

*** WTOV-TV ***

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			500P-530P	30		\$800.00	10/2	10/2	1		TUE	1
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
31			530P-600P	30		\$800.00	10/2	10/2	1		TUE	1
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
32			600A-700A	30		\$380.00	10/2	10/2	1		TUE	1
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
33			700P-730P	30		\$700.00	10/2	10/2	1		TUE	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
34			1100P-1135P	30		\$1,000.00	10/3	10/3	1		WED	1
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
35			1200N-1230P	30		\$350.00	10/3	10/3	1		WED	1
PROGRAM : NWS 9 MIDDAY												
CON COM1: NWS 9 MIDDAY												
36			600P-630P	30		\$1,000.00	10/3	10/3	1		WED	1
PROGRAM : NEWS 9 AT SIX												
CON COM1: NEWS 9 AT SIX												
37			600A-700A	30		\$380.00	10/3	10/3	1		WED	1
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
38			700P-730P	30		\$700.00	10/3	10/3	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												

REP HEADLINE# 6262951

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

AUG3/12 14.55

*** WTOV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12			\$8,560.00			OCT/12	15380.00					
CONTRACT TOTAL											23940.00	
TOTAL SPOTS												38

MARKET TOTALS \$37,406

WTOV 64% WTRE 28% WBWO 0% ETRF 8%

SVC- NSI

DEMOS- RA35+*